

Target America: Opening Eyes to the Damage Drugs Cause FAQ

Exhibit Title:

Target America: Opening Eyes to the Damage Drugs Cause

About the exhibit:

A 10,000 square foot traveling interactive exhibit on the many costs and consequences of illegal drugs on society. Sections of the exhibit include: Costs to the Body & Brain (the science); Costs to Urban Communities; Costs to Rural Communities; Costs to the Environment; Costs to Children; Costs of Drug-Impaired Driving.

Length of Run:

September 16, 2011 through September 3, 2012.

More In-Depth About the Exhibit:

This is an exhibit from the Drug Enforcement Administration Museum that began a national tour in 2002. With newly expanded content and a section specific to Florida, the exhibit presents both a global and historical overview of the many consequences of drugs on society.

- Exhibit was developed in partnership with:
The DEA Educational Foundation
The Center for Substance Abuse Prevention
The National Institute on Drug Abuse
The Office of National Drug Control Policy
The Partnership for a Drug Free America
- To-date more than 20 million students, teachers, and parents have toured the exhibit since it began a nation-wide tour in 2002.
- It is the only exhibit of its kind in the country.
- The exhibit contains the latest cutting-edge science on addiction and the effects of drugs on the body and the brain.
- The exhibit showcases an area of famous and non-famous people who have lost their lives as a result of drugs over the years including local people from our own community.
- Previous stops for the “Target America” exhibit have included:

Louisiana State Museum, New Orleans

California Science Center, Los Angeles

Museum of Science & Industry, Chicago

Exhibit Highlights:

Florida Gateway

Learn about the dangerous drugs coming into Florida from South America and the Caribbean. Also, learn how the money gets laundered back out.

Pill Mills and Grow Houses

Gain a better understanding of two of Florida's major drug issues that occur locally.

Florida History Timeline and Places & Faces

Study the history of Florida in the drug trade and the DEA's efforts to stop the flow, while exploring the faces of the dealers, drug lords and money launderers behind the scenes that command and control this infrastructure.

Lost Potential and Getting Help

Discover the many lives that drugs and drug issues have taken that could have gone on to have unknown potential. Get help with a list of all primary and Florida agencies offering help to addicts, as well as support group information.

Under Surveillance

Explore a real car seized in a drug bust and find out the technology that drug law enforcement uses to track down drug traffickers and bring them to justice, including hidden cameras and microphones.

Recognize Those Drugs

Be taught what drugs look like and key information on each drug to help parents and kids to recognize street names.